

**mums
theword.**

**creative support
retainer**

get more for your buck with a creative support retainer.

Instead of starting from scratch every time something's needed, with a creative support retainer, you've got a designer on hand who already understands your business, branding, and style — making everything quicker, smoother, and more consistent.

Don't pay for one-and-done designs, work with a brand partner who is on-hand, understands your business and is great value.

...let's see which package suits you best.

Bronze Essential design Support

4 Hours | £380 per month

A simple monthly design retainer for businesses that need occasional creative support at a reduced rate,

Best for: Small asset tweaks, logo file variations, business card updates, social post designs and prepping files for print.

The Perk: Peace of mind knowing you have expert help available when an urgent design need pops up.

What's included:

- 4 hours of dedicated design time per month
- Priority turnaround on small requests
- Ongoing support for:
 - social media graphics
 - flyers & print
 - ads & marketing materials
 - short presentations & pitch documents
 - menu's and folders

Rollover

To keep things flexible, unused hours can roll over into the following month (limited to one month only).

Payment

All plans are payable one month in advance to secure your slot in our studio schedule.

Silver Planned monthly growth

8 Hours | £680 per month

Designed for businesses with a consistent marketing rhythm that need high-quality assets ready every week.

Instead of hiring for one-off jobs, you get ongoing creative support from someone who already understands your brand.

Best for: Social media content batches, monthly newsletter design, presentation decks, and recurring marketing collateral (flyers/posters).

The Perk: Guaranteed turnaround times for your monthly marketing cycle.

What's included:

- 8 hours of dedicated design time per month
- Priority turnaround on small requests
- Ongoing support for:
 - social media graphics
 - flyers & print
 - newsletters
 - branding tweaks
 - ads & marketing materials
 - presentations / proposals / tenders

Flexibility

Retainer plans include a 3-month notice period to ensure a smooth transition completion of all active projects.

Priority service

Small requests can usually be turned around within 24–48 hours

No hidden costs

All design changes and amends are included in your monthly hours. Any additional hours needed will be at our reduced rate of £90PH

Gold Your in-house design team

12 Hours | £880 per month

This is for businesses that need a dedicated creative partner. We go beyond simple tasks to manage your brand's visual evolution.

Priority access to reliable creative support without the cost of employing someone in-house.

Best for: Comprehensive campaign rollouts, multi-page brochures/reports, social media handling, and monthly internal comms.

The Perk: You get priority scheduling—think of us as an extension of your own office.

What's included:

- 12 hours of dedicated design time per month
- Priority turnaround on small requests
- Ongoing support for:
 - social media graphics
 - social media handling (we plan ahead)
 - flyers & print
 - website updates (if handling your site)
 - branding tweaks
 - ads & marketing materials
 - presentations / proposals / tenders

**contact us today to discuss
how we can creatively support.**



**straight talking.
creative thinking
passion always**

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